



Social Media Intern | Fall 2026

The Public Relations Association of Mississippi's Central Chapter is seeking a Social Media Intern for the Fall 2026 semester! This is a great opportunity for a student looking to gain hands-on experience in social media, content creation and professional communications while getting a behind-the-scenes look at how a professional organization and volunteer board operate.

What You'll Do

- Create, gather and schedule content for PRAM Central's Instagram, Facebook and LinkedIn platforms
- Help promote chapter meetings, events, member news and other PRAM Central initiatives
- Attend meetings and events to capture photos, video and other content
- Assist with maintaining a consistent and engaging social media presence
- Work primarily with the VP of Communications and Chapter President
- Occasionally shadow and collaborate with other board members to learn more about their roles and PRAM Central's work

What You'll Gain

This internship is designed to provide practical experience that can translate directly to a future career in public relations, marketing, communications or social media. You'll have the opportunity to:

- Build your portfolio with real-world social media content
- Gain experience managing content across multiple platforms
- Learn more about content planning, scheduling and professional communications
- See firsthand how a professional association operates
- Gain exposure to board service, leadership and nonprofit communications
- Connect with communications professionals throughout the Central Mississippi area

Schedule & Commitment

The position will be **primarily remote**, with required in-person attendance from 11:45am until ~1:15pm at:

- PRAM Central Board Meetings: Second Wednesday of each month
- PRAM Central Chapter Meetings: Fourth Wednesday of each month

Meetings typically require approximately 1–2 hours each. Additional work can generally be completed remotely and around the intern's class schedule.

Preferred Qualifications

We're looking for a student who is creative, dependable and interested in communications, public relations, marketing or social media. Experience with **Meta Business Suite and Canva is preferred**, but a willingness to learn is just as important.

Compensation

This is an unpaid internship with PRAM Central, a nonprofit professional organization led by a volunteer board. Students seeking internship or academic credit are encouraged to coordinate requirements with their college or university.

Interested?

Email your resume to **pramcentralms@gmail.com** to apply. Come build your portfolio, grow your professional network and get an inside look at the people and work behind Central Mississippi's public relations community!