

**Title:**

Director of Public Relations and Publications

**Description:**

MidAmerica Productions and MidAm International, Inc. in NYC announces an opening for a public relations and publications specialist to have a position with an organization that will celebrate its 40th season of concerts in 2023, and has produced and presented more than 1,600 concerts world-wide, including almost 660 in historic Carnegie Hall, as well as music concerts and residencies in Vienna/Salzburg, Florence/Verona, Paris, Lisbon/Porto, Rome/Naples, London/Oxford and with the International Festival of the Aegean on the Island of Syros and in Athens, Greece. The Founder and General Music Director of MidAmerica Productions and MidAm International is Peter Tiboris.

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**Key Areas of Responsibility:**

- \*Creating MAP and MIDAM's overall Public Relations and Publications STRATEGY
- \*Creation and management of programs for all concerts annually with staff. (Carnegie Hall Playbills and publications for all MIDAM International programs)
- \*Creation and distribution of all press releases pertaining to upcoming events, residencies, and other requests to media outlets nationwide with staff.
- \*Generating media placements in local area markets in line with MAP's participating ensembles across the United States
- \*Coordinating the placement of advertisements in various industry publications (American Choral Directors Association Choral Journal and The Instrumentalist, for example)
- \*Management of all company websites and social media with an existing in-house web specialist
- \*Scheduling Carnegie Hall archival photographer for each concert and coordinating handoff of concert photographs to guest conductors
- \*General media relations

**Qualifications:**

- \*\*\*Degrees in music with a strong music and journalistic background (candidates in music technology need not apply as they will not be considered). A minimum of a Bachelor's degree in music is necessary to be considered; a graduate degree is preferred.
- \*\*\*Exceptional writing skills.
- \*\*\*Minimum 5 to 7 years of documented work experience with regard to public relations and publications in the classical concert and music industry.
- \*\*\*Complete fluency in all Microsoft applications (Word, Excel, Powerpoint, OneDrive) and Google applications (Gmail, GoogleDrive, GoogleMeet, GoogleDocs).
- \*\*\*Basic website maintenance skills preferred.
- \*\*\*Creative and forward-thinking.

**Appointment Details:**

This is a full-time appointment starting September 15, 2022. Starting salary \$50,000 to \$68,000. Three weeks paid vacation provided after the first six months of employment. Bonuses and raises dependent on employment assessment and evaluation. MidAmerica Productions operates largely remotely; however, some work in NYC during concert weekends will occur. Additional compensation will be provided plus expenses.

To apply, please forward your cover letter, resume, two writing samples and any other professional details to:

James E. Redcay III  
Chief Operating Officer  
MidAmerica Productions  
jredcay@midamerica-music.com

This position remains open until filled.

[www.midamerica-music.com](http://www.midamerica-music.com)  
[www.petertiboris.com](http://www.petertiboris.com)